

2013 Roadtrek 22



REPORT TITLE: Week #1

REPORT DATE: Thu, May 31 2018

STOCK #: 152342

LOCATION: Saratoga, CA

VIN NUMBER: WDAPF4CC0C5616317

DISPOSITION: Building Advertisement

DATE PUBLISHED: May 25

DATE AD COMPLETED: TBD

TOTAL LIFETIME VIEWS: 32

REGISTERED BUYERS: 1

OF PHOTOS: 7

HAS VIDEO: No

CURRENT PRICE: \$69,900

LAST PRICE REDUCTION: Never

DETAILED METRICS FOR YOUR RV

WEEKLY VIEWERS: 17 unique buyers
N/A

ENGAGEMENT INDEX: 34.1%
N/A

MEDIAN CLICK RATIO: 14.8%
N/A

BOUNCE RATE: 23.5%
N/A

MEDIAN TIME ON PAGE: 49 secs
N/A

MEDIAN SCROLL DEPTH: 45%
N/A

ALL CLASS B (42)

AVERAGE: 7.4 unique buyers

AVERAGE: 31.1%

AVERAGE: 22.9%

AVERAGE: 17.2%

AVERAGE: 43.5 secs

AVERAGE: 18.7%

ALL RVS (1,163)

AVERAGE: 5.5 unique buyers

AVERAGE: 28.8%

AVERAGE: 20.7%

AVERAGE: 21.6%

AVERAGE: 36.8 secs

AVERAGE: 14.8%

REGISTERED BUYERS (1 actively being worked, 0 pending, 0 inactive)

Hidden

VIEWERS THIS WEEK (17 unique buyers, 23 total views)

NAME & LOCATION	TOTAL VIEWS	TIME ON PAGE	PAGE ACTIVITY	LAST VIEW
Hidden (California)	1 view	16 secs	7 clicks	MAY 30
Hidden (California)	1 view	44 secs	9 clicks	MAY 29
Hidden (North Carolina)	2 views	54 secs	17 clicks	MAY 29
Hidden (Louisiana)	1 view	36 secs	12 clicks	MAY 29
Hidden (California)	2 views	59 secs	12 clicks	MAY 28
Hidden (Tennessee)	1 view	0 secs	0 clicks	MAY 28
Hidden (Pennsylvania)	1 view	26 secs	1 click	MAY 28
Hidden (USA)	2 views	69 secs	10 clicks	MAY 27
Hidden (California)	1 view	55 secs	1 click	MAY 27
Hidden (Israel)	1 view	57 secs	18 clicks	MAY 27
Hidden (New Jersey)	1 view	31 secs	10 clicks	MAY 27
Hidden (Virgin Islands)	1 view	17 secs	0 clicks	MAY 27
Hidden (Texas)	1 view	19 secs	0 clicks	MAY 27
Hidden (Washington)	1 view	8 secs	0 clicks	MAY 26
Hidden	1 view	49 secs	9 clicks	MAY 26

Hidden (Garden City, NY)	4 views	162 secs	43 clicks	MAY 25
Hidden (Ontario)	1 view	169 secs	23 clicks	MAY 25

PROTECTED BUYERS (0)

None provided

Protected Buyers are those buyer names provided by you, which we will regard as protected. If you are contacted by a buyer not listed on your reports and not provided in a Registered Buyer email, please provide POP with the buyer name so we can add buyer to this list.

DID YOU KNOW?

POP Yachts and POP RVs will donate a total of \$10,000+ to Make-A-Wish Southern Florida® this year (2018). Selling your rv will literally help a child's wish come true.



NOTE: Engagement data, on-page tracking, and viewer data is available only from our website (www.poprvs.com). Although our listing advertisements are exported to dozens of websites, it isn't currently possible to track visitors and engagement data on these external websites.

PREPARED FOR: Thomas Allsopp; PREPARED BY: Gena Kraft on 5/31/2018 7:01 AM